

REP HEADLINE# 6400851 TRF# 339489 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 15.40
*** WPXI-TV *** **CHANGES**

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
50	A		530A-600A	30		\$1,125.00	11/5	11/5	1		MON	1
PROGRAM : NEWS STATION MAKEGOOD OFFERS:												
M1	UNRESL	BUY#16	MISSED:W-F/300P-340P OFFER:W-F/400P-430P CMT:TIME CHG CMT:SPTS ARE BOOKED-THX JEN				OCT31(3/WK)		30S	\$825.00	(OCT31/12)	
							OCT31(3/WK)		30S	\$825.00	PLS ADVISE.	
M2	UNRESL	BUY#37	MISSED:SUN/700P-800P OFFER:SUN/700P-815P CMT:TIME CHG CMT:SPT ARE BOOKED- THX JEN				NOV4(2/WK)		30S	\$3,750.00	(OCT31/12)	
							NOV4(2/WK)		30S	\$3,750.00	PLS ADVISE.	
M3	UNRESL	BUY#38	MISSED:SUN/800P-1100P OFFER:SUN/800P-1200M CMT:TIME CHG CMT:SPT ARE BOOKED- THX JEN				NOV4(3/WK)		30S	\$9,750.00	(OCT31/12)	
							NOV4(3/WK)		30S	\$9,750.00	PLS ADVISE.	
M4	UNRESL	BUY#39	MISSED:SUN/1130P-1200M OFFER:SUN/1130P-1235A CMT:TIME CHG CMT:SPT ARE BOOKED- THX JEN				NOV4		30S	\$2,250.00	(OCT31/12)	
							NOV4		30S	\$2,250.00	PLS ADVISE.	
NOV/12 180475.00											CONTRACT TOTAL 180475.00 TOTAL SPOTS 92	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ROMNEY Not Availables

Day/Time	Program	Rate	Spots	TTL \$
Wed/6-7a	EM News	\$1,650	1	\$1,650
Wed/7-8a	Today Show	\$1,275	1	\$1,275
Wed/9-10a	Today Show	\$825	1	\$825
Wed/12N	Noon News	\$575	2	\$1,150
Wed/1230-130p	The Doctors	\$575	1	\$575
Wed/4-430p	Judy	\$825	1	\$825
Wed/430-5p	Judy	\$1,050	1	\$1,050
Wed/5-6p	Evening News	\$1,650	2	\$3,300
W-F/6-630p	Evening News	\$1,850	4	\$7,400
Tue/6-630p	Evening News	\$1,850	1	\$1,850
Wed/7-730p	Jeopardy	\$3,350	1	\$3,350
Wed/730-8p	Wheel	\$3,350	1	\$3,350
Tue/11p	Late News	\$4,000	1	\$4,000
W-F/11p	Late News	\$4,000	4	\$16,000
Sat/11-1130p	Late News	\$1,450	2	\$2,900
Sat/11-1130p	Late News	\$4,200	1	\$4,200
Sun/1130-12M	Late News	\$2,250	1	\$2,250

\$55,950

ROMNEY

MAKING GOOD

Time	PROGRAM	RATE	SPOTS	TTL \$	Section
Mon/8-10p	The Voice	\$7,875	1	\$7,875	3
Mon/10-11p	Revelation	\$6,750	1		
Sat/230-330p	ND Pre	\$2,250	2	\$4,500	3
Sat/330-7p	ND Pre	\$7,500	3	\$22,500	4
Fri/10-11p	DateLine	\$3,000	1	\$3,000	3
Sat/8-9p	Breeders Cup	\$1,200	1	\$1,200	4
Sat/9-11p	Rudy	\$1,450	1		
Th-Fr, M	430 News	\$275	1	\$275	2
Th-Fr, M	5am News	\$825	2	\$1,650	2
Th-Fr, M	530a News	\$1,125	2	\$2,250	2
News Rate Chg	Sun/1130p	\$4,500	1	\$4,500	

\$47,750

RT \$180,475